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Managers Not Mbas A Hard

Managers Not MBAs is an in-depth attack on MBA and other

management education followed up with an (already

implemented) proposal for an alternative. The critique of MBA-

style education is thorough and the alternative is interesting,

yet obviously self-serving because the author is one of the

Read PDF Managers Not MBAs A Hard Look At The Soft Practice Of Managing And founders of the alternative (the International Masters for Practicing Managers).

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Managers Not MBAs: A Hard Look at the Soft Practice of ...
Managers Not MBAs: A Hard Look at the Soft Practice of Managing and Management Development. In this sweeping critique of how managers are educated and how, as a consequence, management is practiced, Henry Mintzberg offers thoughtful and controversial ideas for reforming both.

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CONTENTS Preface ix Introduction 1 PART ONE NOT
MBAS CHAPTER 1 Wrong People 9 CHAPTER 2 Wrong
Ways 20 CHAPTER 3 Wrong Consequences I:

An Excerpt From
Mintzberg, H. 2004. Managers Not MBAs: A Hard Look at the
Soft Practice of Managing and Management Development.
Berrett-Koehler Publishers. According to Mintzberg,
"Conventional MBA programs train the wrong people in the
wrong ways with the wrong consequences." "Management is
where art and craft and science meet," and most MBA
programs simply provide "training in analytical skills for
analytical jobs... like investment banking and consulting."

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Managers Not MBAs - MAAW

Managers Not MBAs A Hard Look at the Soft Practice of Managing and Management Development By Henry Mintzberg Published by Berrett-Koehler ISBN 1576752755 2004 Available at A B C Introduction It's time to recognize conventional MBA programs for what Page 4/27. Download Free Managers Not

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Managers Not MBAs A Hard Look at the Soft Practice of ...

Managers not MBAs A hard look at the soft practice of managing and management development. Henry Mintzberg believes that both management and management education are deeply troubled, but that neither can be changed without changing the other.

Managers not MBAs | Henry Mintzberg

Managers Not MBAs A Hard However, "Managers, not MBAs" explains the underlying drivers behind the dysfunctional behaviour of the senior American managers. The need for loud, decisive action - the heroic leader, the complete need for "alignment" (you can almost hear the jackboots marching

Read PDF Managers Not Mbas A Hard Look At The Soft Practice Of Managing And down the halls), all of this falls into place. Henry Mintzberg

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